



EDUCATION

SAVANNAH COLLEGE OF
ART AND DESIGN
March 2023

SOFTWARE

After Effects
Illustrator
Photoshop
InDesign
MadMapper
ProCreate
Notion
Figma
Microsoft Office
GSuite - Google

SKILLS

Typography
Concept & Development
Branding
Illustration
Localization
Projection Graphics
Photography
Leadership
Teaching
Oral Presentation

ALYSSA MACKERSIE

MOTION & GRAPHIC DESIGNER

amackersiedesign.com | amackersiedesign@gmail.com

EPIC GAMES, Contract Motion Designer: Localization Specialist September 2024 - September 2025

- Created, updated, and organized templates that were then utilized on all projects requiring legal lines and disclaimers.
- Implemented translations across 18 global languages, adjusting designs and animations to complement the new text layout for fast turnaround advertisements
- Coordinated with language specialist and design team to deliver high-quality graphics that met company standards.
- Collaborated with the wider versioning team to troubleshoot problems, QC, and deliver projects promptly.
- Reviewed large numbers of exports for quality and ensured that they maintain brand standards.
- Reformatted endslates for different dimensions and updated the animation to align with the original layout.

Freelance Motion and Graphic Designer August 2023 - September 2024

- Fulfilled various roles including art director, designer, and animator adapting to meet diverse project requirements.
- Designed visually appealing assets for websites, social media, and print, ensuring brand consistency and high-quality output.
- Created animations and dynamic visuals utilizing Adobe AE.
- Ensured client satisfaction through clear communication and effective collaboration.

COMOTION, Environmental Design Lead Savannah, GA January - March 2023

- Led Enviromental Design Team in creating projection designs for the motion graphic conference CoMotion
- Designed graphics for opening titles, panel backdrops, and video sculptures during conference mixers.
- Responsible for the setup, running, and breakdown of all projection installations during the event.
- *Volunteered to ensure smooth portfolio reviews in person (2023) and virtually (2021) (Worked as a MOMELove Officer running CoMotion 2022)*

MADE BY THINGS, Motion Design Intern Columbus OH, Working Remote Summer 2022

- Operated as a full-time intern across various projects.
- Fulfilled roles as an illustrator, concept and style frame designer, animator, and lead animator.
- Participated in weekly company-wide meetings and daily meetings for feedback and project direction.