



# ALYSSA MACKERSIE

## MOTION & GRAPHIC DESIGNER

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## EDUCATION

SAVANNAH COLLEGE OF  
ART AND DESIGN  
March 2023

## SOFTWARE

After Effects  
Illustrator  
Photoshop  
InDesign  
MadMapper  
ProCreate  
Notion  
Figma  
Microsoft Office  
GSuite - Google

## SKILLS

Typography  
Concept & Development  
Branding  
Illustration  
Localization  
Projection Graphics  
Photography  
Leadership  
Teaching  
Oral Presentation

## WWE, Freelance Motion Graphic Designer

March - April 2026

- Created a wide variety of broadcast graphics, utilizing After Effects, to be used across WWE's multitude of events and shows.
- Employed strong communication skills to discuss feedback, changes, and problem-solve with team members.
- Reviewed exports for quality and ensured that they maintain brand standards.

## EPIC GAMES, Contract Motion Designer: Localization Specialist

September 2024 - September 2025

- Created, updated, and organized templates that were then utilized on all projects requiring legal lines and disclaimers.
- Implemented translations across 18 global languages, adjusting designs and animations to complement the new text layout for fast turnaround advertisements
- Coordinated with language specialist and design team to deliver high-quality graphics that met company standards.
- Collaborated with the wider versioning team to troubleshoot problems, QC, and deliver projects promptly.
- Reviewed large numbers of exports for quality and ensured that they maintain brand standards.
- Reformatted endslates for different dimensions and updated the animation to align with the original layout.

## Freelance Motion and Graphic Designer

August 2023 - September 2024

- Fulfilled various roles including art director, designer, and animator adapting to meet diverse project requirements.
- Designed visually appealing assets for websites, social media, and print, ensuring brand consistency and high-quality output.
- Created animations and dynamic visuals utilizing Adobe AE.
- Ensured client satisfaction through clear communication and effective collaboration.

## MADE BY THINGS, Motion Design Intern

Columbus OH, Working Remote  
Summer 2022

- Operated as a full-time intern across various projects.
- Fulfilled roles as an illustrator, concept and style frame designer, animator, and lead animator.
- Participated in weekly company-wide meetings and daily meetings for feedback and project direction.